

**The Labriola Center** and the  
 **role** in  
ARIZONA STATE UNIVERSITY

The Simon Ortiz and Labriola Center Lecture  
on **Indigenous** Land, Culture, and Community

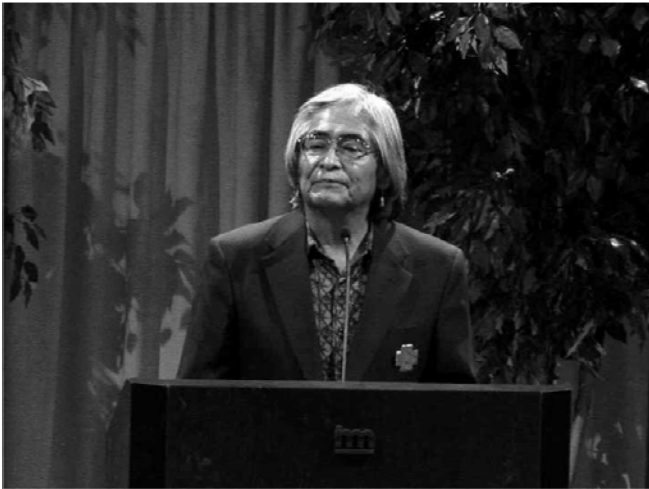
Professor Simon Ortiz

Joyce Martin

Matthew Harp

# Professor Simon Ortiz

Department of American Indian Studies  
Department of English



# Joyce Martin

Labriola National Native American  
Data Center



Structure of the day  
Maximize interaction with speaker  
Labriola Center's role



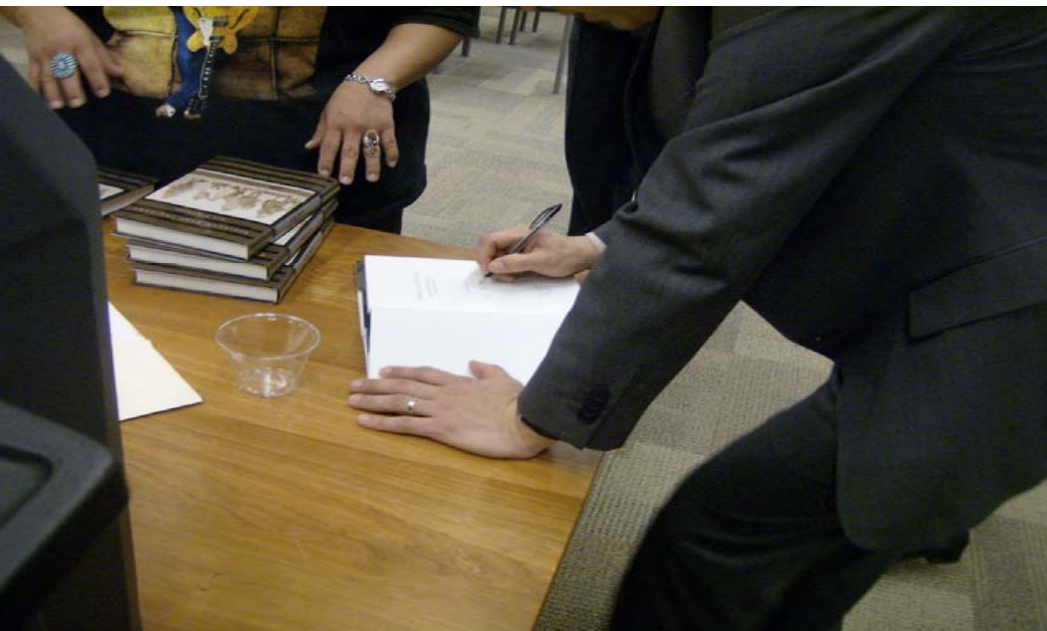
Dr. Ned Blackhawk informal lecture in the Labriola Center



Wilma Mankiller lunch with the speaker series committee



formal lecture at Heard Museum



**book signings**

# collaboration

## ASU Co Sponsors



## Community Partner





# collaboration

## shifting event co-sponsors

- increase audience
- decrease financial burden



WOMEN *and* GENDER STUDIES

## Fluid Structure

# Organization and coordination

## **Committee**

- Representative from each co-sponsor
- Led by Professor Ortiz

## **In-person committee meetings and email**

## **Timing**

- Moving around campus

**producing**



**the videos**

Record, archive and distribution  
Goals

# production cycle

plan

```
graph TD; A[plan] --> B[record]; B --> C[edit]; C --> D[distribute];
```

record

edit

distribute

# plan

schedule crew

coordinate with museum

determine equipment needs



a month in advance

# record



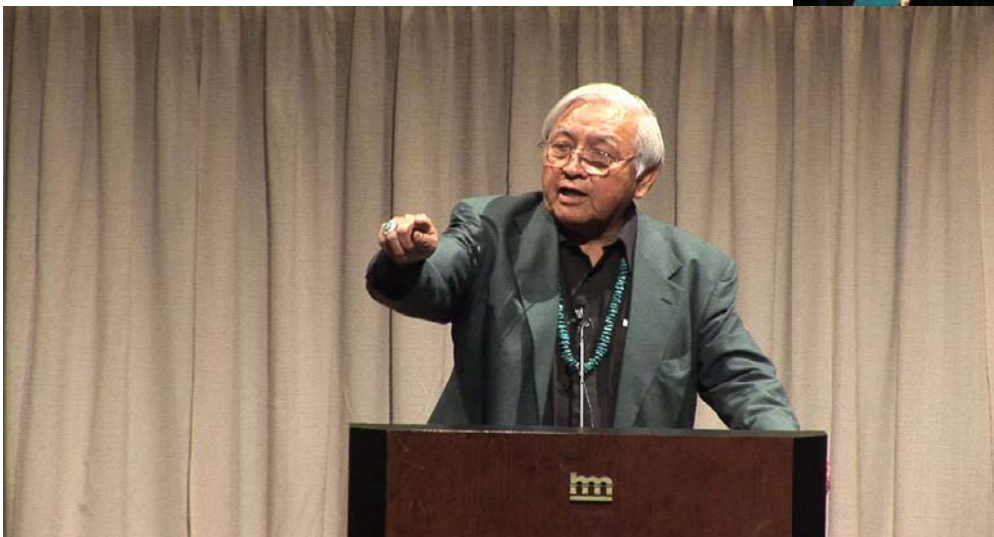
archive

&

preserve

record

on location  
no rehearsals  
expect anything



# edit

**combine camera  
add graphics  
mix soundtrack**





# content remains intact

## edit

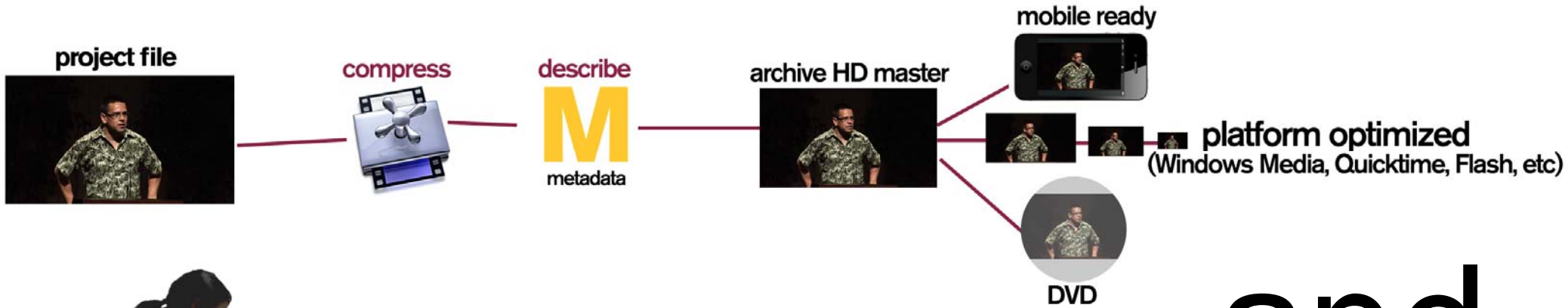


Student worker  
Damir Pecenkovic - editor

# finally...

# export

Convert the project file to multiple transport formats and add metadata.



and

# distribute

# distribute

bring *to* our users

# discover



# share

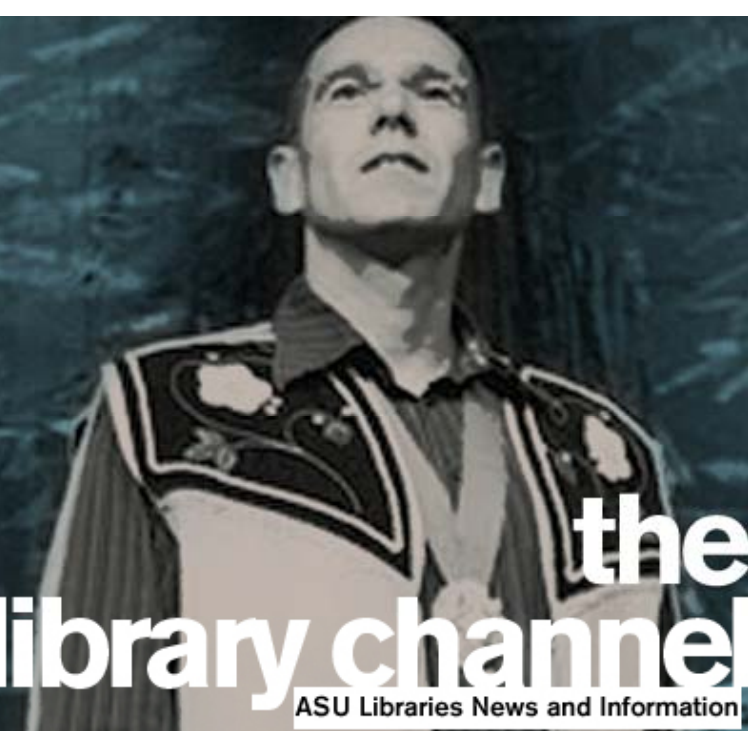


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## the library channel

news events announcements



# the library channel **An Evening with Leslie Marmon Silko** by ASU Libraries 11 months ago



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Show me ASU Libraries' video See all

- 11. **The Library Minute: ASU Libraries Facts** by ASU Libraries 1 year ago
- 10. **Gerald Taiaiake Alfred: Resurgence of Traditional ...** by ASU Libraries 2 years ago
- 9. **The Library Minute: Connecting to ...**

## Peterson Zah: Finally We Are Growing Our Own (Video)

April 22, 2010 - All locations - (8)azamwmbh

The Library Channel is pleased to present the fifth installment of the **Simon Ortiz and Labriola Center Lecture on Indigenous Land, Culture, and Community**. Recorded on March 25, 2010, in this lecture Dr. Peterson Zah discusses the history of Native American education, Navajo education, and his involvement recruiting Native American students to attend college.



*"Education may not solve everything, but it will certainly solve many, many things that we face as Indian People, Indigenous People."* - Dr. Peterson Zah

Former President of the Navajo Nation, Dr. Peterson Zah is widely known and respected among American Indian Nations. Zah is a distinguished alumnus of Arizona State University, having received an honorary doctorate in 2005. A member of the Navajo Nation from Low Mountain, Arizona, Zah is a co-founder of the DNA People's Legal Services Program. He is the last chairman of the Navajo Tribal Council and the first elected President of the Navajo Nation. He currently serves as a Special Advisor to the ASU President on American Indian Affairs, working to develop strategic alliances between Arizona State University and Tribes. These partnerships encourage Tribes to utilize university resources and expertise to advance their communities in areas such as community development, strategic planning, finance, law, construction, and education.

Internationally acclaimed author Leslie Marmon Silko, Laguna Pueblo, delivers the fall Simon Ortiz and Labriola Center Lecture on Indigenous Land, Culture, and Community, at Phoenix's Heard Museum. This semi-annual lecture series is held through a partnership between the Heard Museum and Arizona State University.

Silko delivers a relaxed, informal presentation as she reads from her forthcoming memoir, *Turquoise Ledge*.

Silko is best known for her universally-praised novel *Ceremony*, which was first published in 1977 to rave reviews. It continues to be the American Indian novel most often set on college and university syllabi, and is one of the few individual works by any Native author to have received book-length critical assessments. *Ceremony's* message of healing and reconciliation between races and people resonates with both Native and non-Native readers to this day.

# 7,004

series views

# Promoting the lectures



**Ned Blackhawk**



**Wilma Mankiller**



**Gerald Taiaiake Alfred**

Click images to view



# what's next?

transcriptions and captions



**C**losed captioning not only meets ASU' mandate for accessible content but enhances discovery and opens the door to a wider audience of non-english speakers.

You  auto translation

# Joyce Martin

enhancing



2 COMMENTS TO "GERALD TAIIAKE ALFRED: RESURGENCE OF TRADITIONAL WAYS OF BEING (VIDEO)"



Lisa Tolentino says:

02/08/2011, 09:04:10 AM

This lecture was recommended to me by a friend who wanted to express his perspective and passion for indigenous people's right to a way of being. Coming from a Filipino immigrant family, but being raised in a more urban, conservative town, I have often found myself in constant conflict about my identity who I am. This conflict has permeated every major and strategic decision I have ever made in my pursuit of happiness and success in my life. I have always wondered, how can I succeed in this society? Why is it that I cannot take as many granted like my peers? Why am I different from them? What do my pursuits now have to offer my parents, my roots, Philippines, my ancestors and people?

After watching Alfred speak the conditions and foundations of indigenous people, I better understand where my roots have been, where it lies now, and where I need to begin again. The five ways of discrimination that he mentions don't have so heavily attempted to reconnect myself with my ancestors. But it also describes my devotion to and fear of loosing a piece of land I grew up on as a child in California, and it speaks to my parents' continual practice of holding onto the land all these years and working the land to produce the food they know as children.

Thank you for this.

the series

Dialog Publicizing Aggregation  
Context Description

# online journal links

## *Intercontinental Cry*

Posted comments on Wilma Mankiller's lecture "Challenges Facing 21st Century Indigenous People"

"Language revitalization (survival) is another big challenge"

"Mankiller, talked about the diversity and uniqueness of the world's indigenous population, as well as the common, shared sense of duty to conserve and protect the natural world."



# library involvement enhances a speaker series

Provide a place to aggregate the content

- DVDs

- The Library Channel

- iTunes U

Metadata creation makes content discoverable

- Catalog Records - listed as series in Marc

- World Catalog

Provide a physical location for events

# library involvement enhances a speaker series

Provides publicity for events

- organizational media outlets

- List serves

- public or electronic bulletin boards

- web pages

- social media

Provides a means to record events



**lecture series speakers 2008 - 2010**

**click image to launch video**

**watch past lectures  
and find out about upcoming speakers**



**the library channel**  
news events announcements

<http://lib.asu.edu/librarychannel/tag/american-indians/>



**Department of English**  
<http://english.asu.edu/indigenous>

# Future Speakers

**March 24, 2011: Dr. LEROY LITTLE BEAR** (Blackfoot), Professor Emeritus

**October 6, 2011: ARLINDA LOCKLEAR** (Lumbee), Attorney

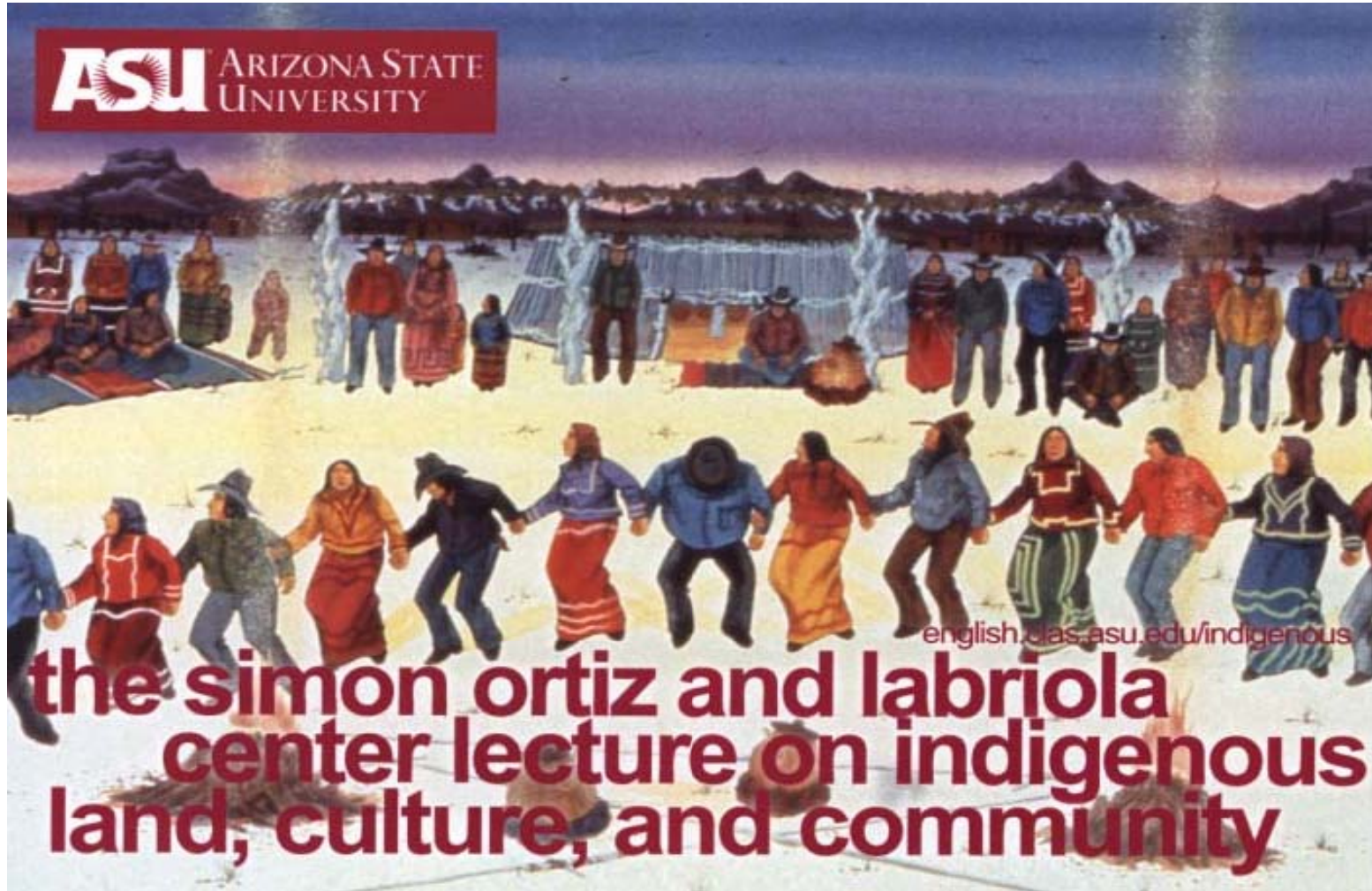
**March 2012: BOB HAOZOUS** (Apache), Sculptor

**October 2012: OFELIA ZEPEDA** (Tohono O'odham), Poet and Regents' Professor of Linguistics

**March 2013: JAMES LUNA** (Luiseño), Performance Artist

**October 2013: BUFFY SAINTE-MARIE** (Cree), Musician, Winnipeg, MB, Canada

# Thank you



**Contact the Labriola Center or the ASU Foundation to provide support**