



# Open Your Minds to Open Access

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Arizona State University Libraries



## What is Open Access?

### Access to Published Scholarly Research that is:

- Online
- Free of charge
- Free of most copyright and licensing restrictions

### Arizona State University Libraries Involvement

- Library Guides:
  - Open Access <http://libguides.asu.edu/openaccess>
  - Scholarly Communication: Open Access <http://libguides.asu.edu/content.php?pid=29995&sid=783323>
  - Getting Published: <http://libguides.asu.edu/gettingpublished>
  - Open Education Week: <http://libguides.asu.edu/openeducationweek>  
\* (Open Education Week guide may not be available all year)
- Selected Open Access presentations and events
  - Open Access Week 2012 (presentation, webinars)
  - Open Education Week 2013 (tabling for ASU students, bookmarks)
  - Presentations held by librarians
- ASU Digital Repository (<http://repository.asu.edu/>)
- Hosted group viewings for Open Access Webinars (e.g., ACRL, SPARC)
- ASU Libraries memberships (e.g., BioMed Central, Hindawi Publishing)

## What Libraries and Librarians Can Do

- Enhance institutional/faculty/student/community awareness of Open Access initiatives and resources
- Support greater involvement in Open Access publishing – by authors and by scholarly journal publishers
- Help students and scholars develop tools for use after graduation and/or leaving the U.S.

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**#OAOpensMinds**



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## Be an Open Access Advocate!

### Example Elevator Speeches

- To administrators: Open Access is an excellent opportunity to connect scholarly research to public benefit. Open Access to scholarly research showcases the work done in higher education and allows that work to gain new life and extended applications.
- To librarians: Open Access is the ultimate in affordable sharing of published scholarly research. By supporting Open Access initiatives you can expand on the librarians' role of locating information and promote its availability for research-inspired applications throughout society. Open Access publications also reduce overwhelming scholarly journal fees, freeing up funds for new purposes, such as creative works, specialized reference and research tools, and perhaps an Author fees support fund for publishing in OA journals!
- To faculty: Publishing in Open Access journals makes your research and work available to the largest audience possible – increasing its potential for applications throughout society, and increasing its availability for use by other researchers and its potential for citation.
- To students: Increase the immediate and long-term value of your college education! Supporting, promoting, and participating in Open Access initiatives means that more published research is available to you while pursuing your degree/s. Most importantly, it increases your access to free, online, published research to keep up to date and continue your education and application of new information after you graduate.
- To citizens: Supporting, promoting, and participating in Open Access initiatives increases your access to free, online, published research to keep up to date in scientific, technical, health, economic, educational, cultural, and other fields. Open Access to published scholarly research provides more opportunities for continuing education and application of new information to innovations, inventions, and broader understanding of local and global issues. Let your representatives know that you support Open Access to published research, and that you urge them to do so as well!

## Selected Resources

- Open Access Now – stay up to date with Open Access news and initiatives: <http://oanow.org/>
- SPARC (and COAPI) – libraries and institutional OA organization: <http://www.arl.org/sparc/>
- Right to Research Coalition – student Open Access organization: <http://www.righttoresearch.org/>
- Public Knowledge Project – open publishing software for scholarly journals: <http://pkp.sfu.ca/>
- E-LIS: e-prints in library and information science – Self-Archive your work!: <http://eprints.rclis.org/>

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