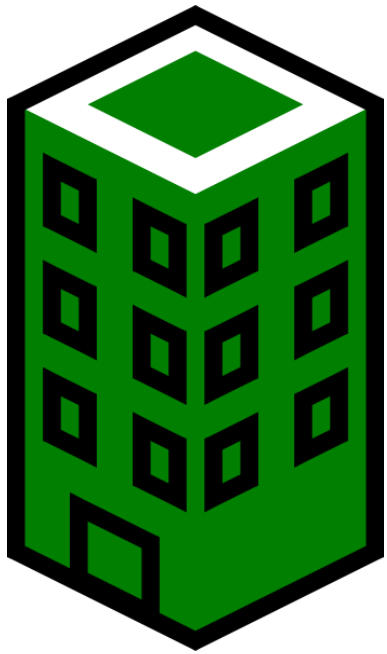


Driving Sustainable Behavior in the Office @





Project Description and Sustainability Problem/Opportunity

- Sustainability problem
- Project Recap
- How Sustainability Opportunity Addressed.





Survey Results

- **Metadata and Key Numbers**
- **Analysis Strategy**

Other Results

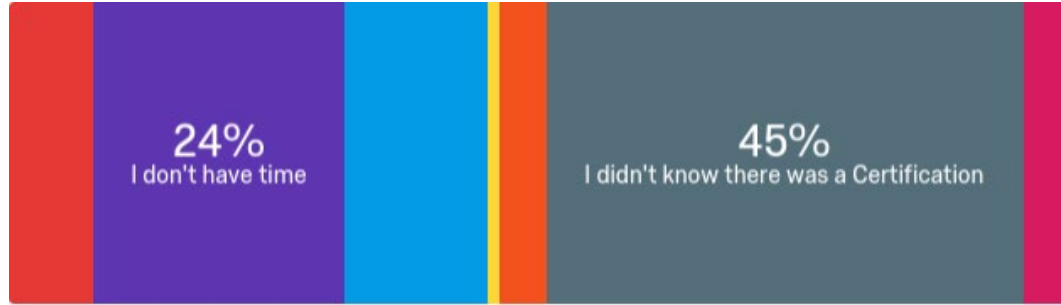
- **Focus Groups**
- **Interview**
- **How and Why**

Outcomes

	Job Role	Age Range	Time at ASU	Office Size
Definitely Yes	(Leadership) 31.82%	(55-65) 38.10%	(0-6 yr) 31.82%	(11-25) 40.91%
Probably Yes	(Other) 34.48%; (Supervisor) 27.59%	(26-34) 44.83%	(0-3 yr) 41.38%	(11-25) 37.93%
Maybe	(Other) 43.59%; (Supervisor) 28.21%	(26-34) 46.15%	(0-3 yr) 51.28%	(11-25) 48.72%
Probably Not	(Other) 54.55%; (Entry level) 27.27%	(26-34) 45.45%	(0-3 yr) 45.45%	(11-25) 40.91%
Definitely Not	0 responses	0 responses	0 responses	0 responses

Outcomes Continued...

If interested, why haven't you pursued yet?



If not interested, why?



Conclusions:

- Knowledge Gap
- Uncertain
- Enthusiasm
- Perception of Burden



Final Recommendations and Future Actions for USP & ASU

1. Improve Survey Performance
2. Address Specific Audiences
3. Enhance Certification Performance
4. Conduct Formal Outreach
5. Educational Toolkit
6. Pursue Top Down Efforts
7. Miscellaneous

Where can future efforts build on my project?

- Reaching the next level



What I learned and Final Takeaways

- Lessons learned about the project and sustainability
- Personal strengths and areas for improvement





**Thank
you!**

School of Sustainability