

BEATING THE COMPETITION:

LIBRARIAN AS PERFORMANCE ARTIST

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My Greatest Teachers

- Creativity

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- Creativity
- Passion

My Greatest Teachers

- Creativity
- Charisma
- Captivating personality

What if you don't have those?

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YOU'RE SCREWED

Am I really screwed?

Am I really screwed?

OKAY, MAYBE NOT.

The Marc Tour Bus

Inspiration Without Perspiration

- Phil Hartman Shows the
Way

Inspiration Without Perspiration

- Phil Hartman Shows the Way
- Campus tour groups: say
WHAT?????

Time For New Tools!

Time For New Tools

Honestly?

Time For New Tools

LYING

Time For New Tools

Don't Take It
Personally

Time For New Tools

MOCKERY

But the Most Important Tool...

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YOU

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- Librarians (as well as teachers) are generally not given any emphasis to develop performance art skills, which will help them as instructors.

The New Paradigm

- We have already embraced students as our CUSTOMERS.

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- We have already embraced students as our CUSTOMERS.
- We must now consider them our AUDIENCE.

So...

**THAT'S WHERE I
COME IN.**

Performance Art Skills and You

- Gain Confidence in Front of Groups
- Enhance Creativity
- Be Better Prepared for the Unexpected
- Give Your Audience a Positive Experience that They Remember When Done

AZLA: DECEMBER 2008

- Pre-conference workshop
(3 hours)
- 17 attendees
- 15 potential games to play

AZLA: DECEMBER 2008: ASSESSMENT

- Lowest Rating: 6; Highest: 10
- “A librarian doesn’t have to be boring.” “I can use lying for good.”
- Only one person said their library would not benefit: “Gov’t stick-in-the-muds.”
- Two games stuck out the most.

Not “Global Thermonuclear War”

**WOULD YOU LIKE
TO PLAY A
GAME?**